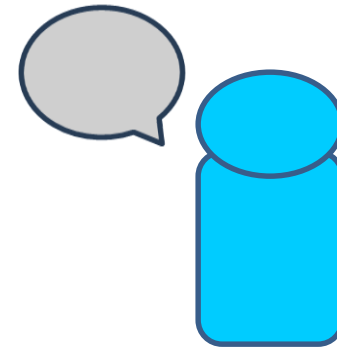


Public Narrative & Story of Self





Sarah Jane's Story





Cousin Ed, Frannie, Abe and Isiah





Knoy Family Thanksgiving



Young at Heart



Public Narrative

Why do we tell stories?



Two Ways of

Knowing



HOW

Strategy
Analysis



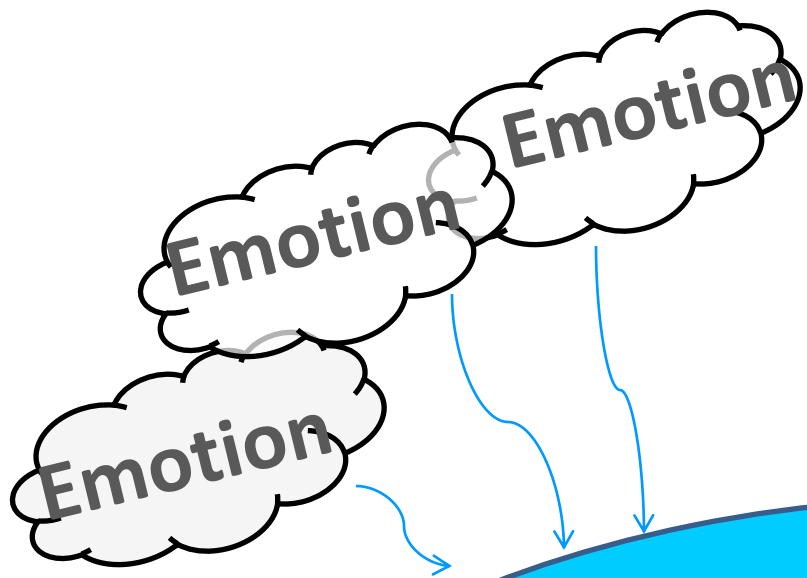
WHY

Story
Motivation

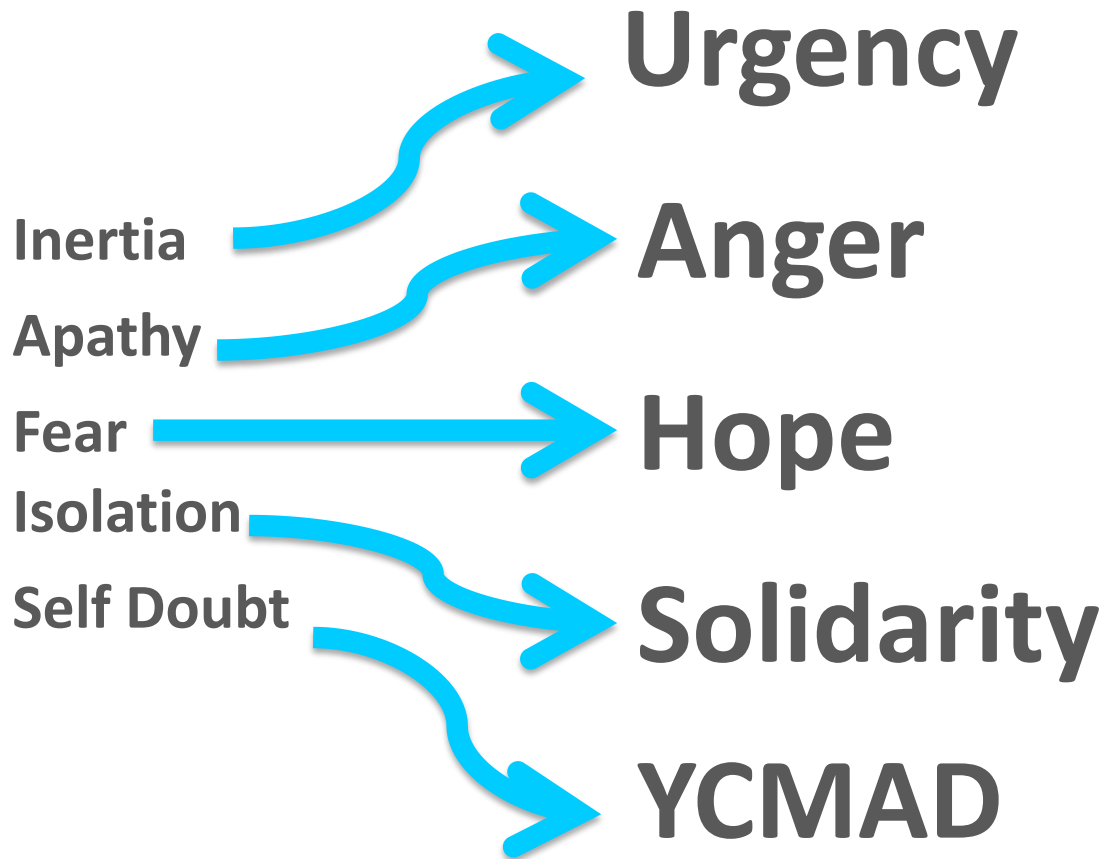


ACTION!





STAGNATION



MOTIVATION

3 Parts of Public Narrative

SELF

Invite others to be in a relationship with you

US

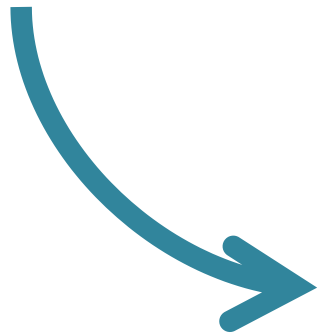
Invite others to join your community

NOW

Invite others to take ACTION with the community

The Basic Plot

Challenge



Choice

Outcome



Moral

Of Stories

Public Narrative Case Study: Barack Obama 2004 DNC Speech





July 2004

Created with a
non-activated version
www.avs4you.com

ROAD TO THE
WHITE HOUSE

Democratic National Convention
Keynote Address



3 Parts of Public Narrative

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Invite others to be in a relationship with you

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Invite others to join your community

NOW

Invite others to take ACTION with the community

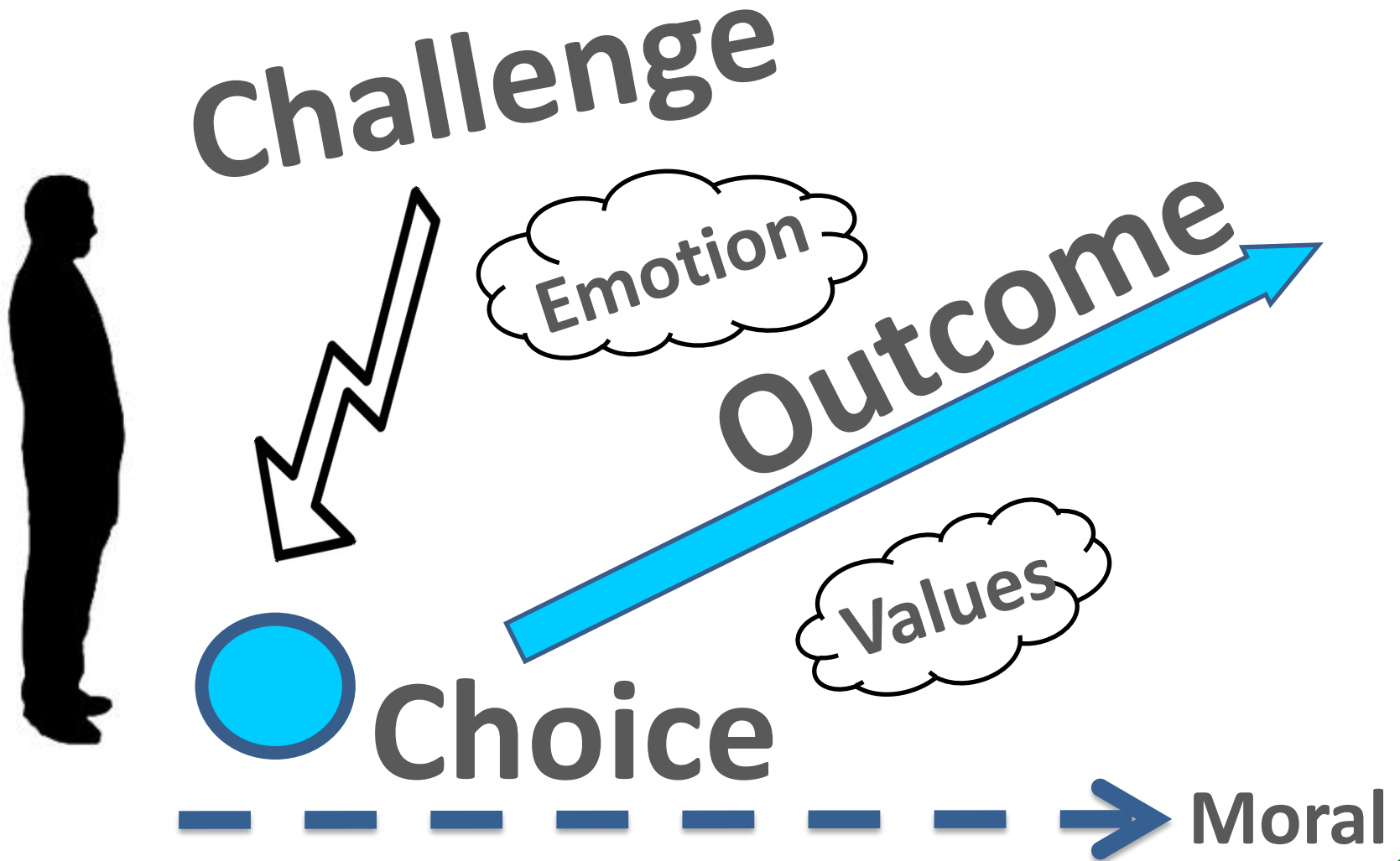


Ray's Story

- Childhood Family
 - Personal Challenges and Choices

- Ageing Family
 - Community Challenges and Choices

Plot: Story of Self



PRACTICE

ONE TO ONE



Practice Outline

- 5 minutes work on your story of self, using worksheet
- Practice your two minute story with a partner
- Accept Feedback

- Listen to your partner's two minute story
- Give Feedback, using the feedback sheet
- Revise your story, based on feedback
- Practice again

Debrief

Questions